

**WISCONSIN LIVESTOCK BREEDERS ASSOCIATION**  
**19<sup>th</sup> ANNUAL WISCONSIN LIVESTOCK SHOW CAMP**  
**WISCONSIN STATE FAIR PARK, MILWAUKEE, WISCONSIN**  
**JUNE 10-11, 2017**

Are you interested in becoming a better showman, fine-tuning your fitting and feeding techniques, and making new friends with similar interests? Do you want to learn management skills and evaluation strategies that will take you to the next level in the show-ring? Then the Wisconsin Junior Livestock Show Camp is a fun and educational event that is looking for you! What makes us unique? This camp offers the opportunity for parents to participate in the camp with their child for a more effective learning experience. The Wisconsin Livestock Breeder's Association, Purina Animal Nutrition, and the Wisconsin State Fair Blue Ribbon Sale of Champions Foundation are pleased to host this outstanding youth livestock event. Registration applications can be found on the WLBA website at [www.wisconsinlivestockbreeders.com](http://www.wisconsinlivestockbreeders.com) and the early-bird, guaranteed to get in deadline is May 15, 2017.

We urge you to take advantage of the kind of expertise our clinicians described below have to offer! This is an opportunity to have three of the very best clinicians in the nation mentor you, evaluate your personal livestock project, and teach you the skills and share the kind of knowledge that has helped make each one of them successful. Join us at the Wisconsin State Fair Park, June 10-11<sup>th</sup> and leave better educated and better prepared for your summer and fall show seasons! Bring a friend, your 4-H or FFA livestock project group, or a member(s) of your family and make it a weekend of learning to remember.

This Year's Junior Livestock Show Camp Presenters Are....

2017 Beef Camp - Tracy Coffland, IA is one of the most sought after show cattle clinicians in the country. He is a Sullivan's Stock Show U Professor and a Show Feed Specialist with Honor Show Chow. Tracy and his family are active in raising and showing Angus cattle. He is a graduate of Iowa State University and was a member of their successful livestock judging program.

2017 Swine Camp – Lance Miller, WI is a Show Feed Specialist with Honor Show Chow. Lance and his family successfully produced many top show pigs while they resided in Wyoming and he was coaching the University of Wyoming Livestock Judging Team. As a young man Lance was active in both 4-H and FFA and won both the barrow and gilt showmanship at the Minnesota State Fair.

2017 Sheep Camp – Mark Johnson, IL and his family own and operate A&M Ranch located in Sandwich, IL. Mark is a National Ambassador for Honor Show Chow sheep feeds. Mark has judged both market lamb and breeding sheep shows in 29 states and has been working with young livestock enthusiasts at show camps and clinics for over 12 years. A&M Ranch bred, owned and sold the Grand Champion Southdown Ewe at the 2016 National Southdown Show and Sale.

Register today at [www.wisconsinlivestockbreeders.com](http://www.wisconsinlivestockbreeders.com)!

## **2017 SHOW CAMP SCHEDULE**

### **SATURDAY, JUNE 10th**

6:30-8:30 AM Unload Livestock-Lower Cattle Barn (directly across from the Coliseum)  
7:30-9:00 AM Register at the Tommy Thompson Youth Dorm  
9:30 AM Welcome to Show Camp/Introductions-Cattle Barn  
9:45 AM Session I  
12:15 PM Lunch  
1:00 PM Session II  
3:00 PM Snack Break  
3:15 PM Session II (continued)  
5:30 PM Free Time  
6:15 PM Barbeque-Picnic Supper (co-sponsored by the Wisconsin Cattlemen's Assn.)  
8:00 PM Bowling at Riviera Lanes  
11:00 PM Quiet Time/Lights Out in Dorm

### **SUNDAY, JUNE 11<sup>th</sup>**

6:30-7:30 AM Breakfast at the Tommy Thompson Center Cafeteria  
8:00 AM Session III  
10:00 AM Snack Break  
10:15 AM Session III (continued)  
12:30 PM Lunch  
1:00 PM Session IV  
2:30 PM Clean-Up-Closing Comments-Youth Gift Bags. Have a Safe Trip Home!

***\*Camp will start promptly at 9:30 am. Please allow time to unload your animal and/or equipment and check-in your baggage/bedding at the Tommy Thompson Youth Center prior to 9:30.***